

CERTIFICATE IN INTERNATIONAL BUSINESS TEACHING (CERT IBET)

Qualify to teach
Business English.

COURSE SUMMARY

Location:	London
English level required:	C1
Course length:	2 weeks
Start dates:	21 January – 01 February 01 – 12 July 12 – 23 August
Class hours:	50 hours
Maximum class size:	15
Course days:	Monday to Friday

WHO IS THE COURSE FOR?

This course is aimed at teachers who want to teach Business English to clients and gain a recognised qualification. We offer this course to prepare you for taking the English UK Cert IBET assessment.

COURSE OUTLINE

This is an intensive course with morning and afternoon study sessions that will cover both theoretical and practical areas of teaching Business English. It is designed to give course participants a good working knowledge of best practice in teaching English, along with useful classroom skills. The course covers many areas such as: concepts and language in a business context; approaches, methods and techniques; teaching skills for meetings and negotiations; using the telephone for business purposes and presentations.

COURSE OBJECTIVES

- › To acquire the necessary knowledge to submit an assignment for the Cert IBET international qualification
- › To gain familiarity with current best practice in teaching Business English
- › To learn how to adapt your approach to the specific needs of corporate and individual clients

CURRENT TRENDS

Explore new teaching
methodology and how to use it.

COURSE SUMMARY

Location:	London
English level required:	Minimum C1
Course length:	2 weeks
Start dates:	London: 07 – 18 January 15 – 26 July 12 – 23 August
Class hours:	27 hours, 30 minutes
Maximum class size:	15
Course days:	Monday to Friday

WHO IS THE COURSE FOR?

This course is for experienced teachers who are working in a secondary or adult context. It is perfect for those who want to update their understanding of contemporary ELT methodologies and approaches and implement them in their classroom.

COURSE OUTLINE

This course explores approaches to teaching and learning currently being used in English language classrooms. The course offers a range of topics that can be studied, such as: task-based learning, task design, the lexical approach (including its principles and view of language), the Flipped Classroom, teaching Unplugged and Dogme, and teaching mixed levels. It also looks at the use of authentic materials and how to exploit them, as well as technology for learning.

COURSE OBJECTIVES

- › To learn more about current approaches and methods
- › To explore the principles and practices underpinning current trends
- › To experience and evaluate practical teaching ideas and materials
- › To discuss teacher and student needs